



PERFECT PLACE TO BE

**CITY OF VALPARAISO
STRATEGIC PLAN**

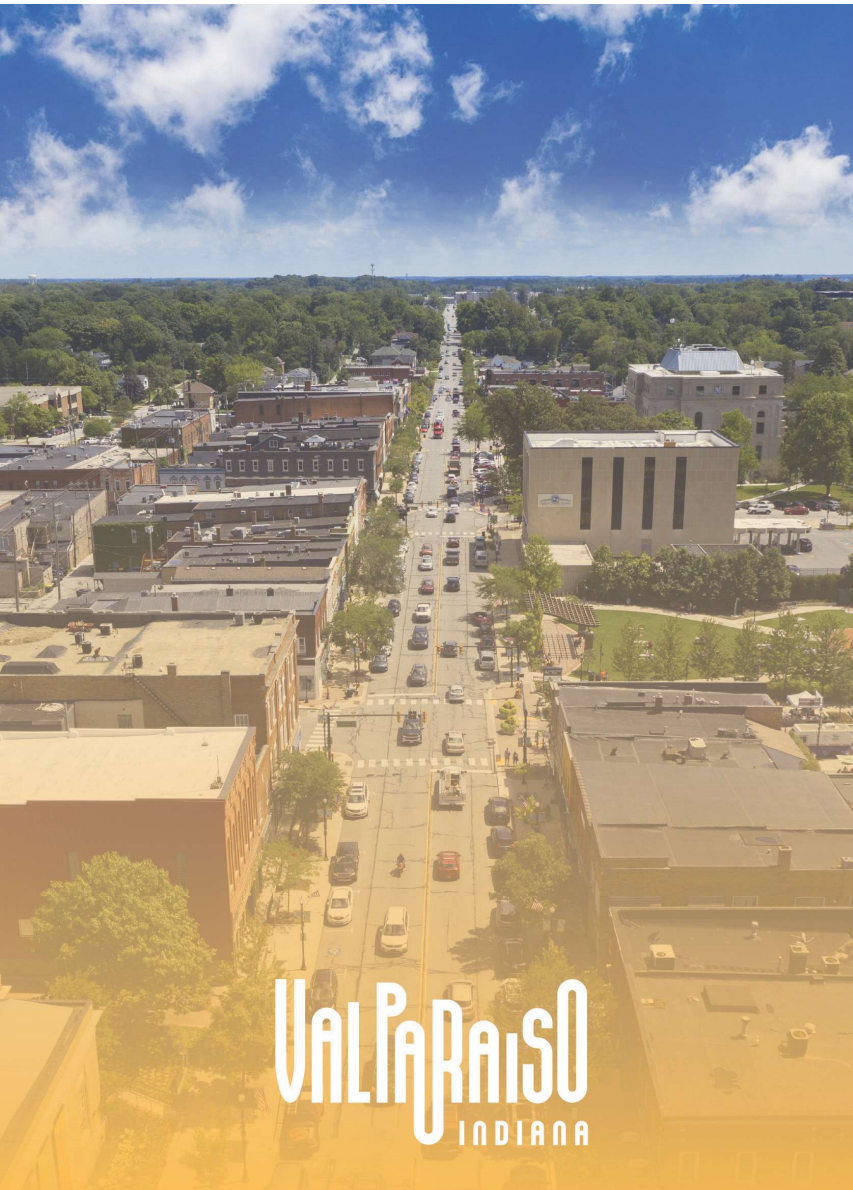
January 2022



PERFECT PLACE TO BE

Created with participation and guidance from the Valparaiso community, city leadership and City of Valparaiso staff.

To be used as a map, providing a path forward for addressing priorities and a way to evaluate success in achieving the shared goals over the next five years.



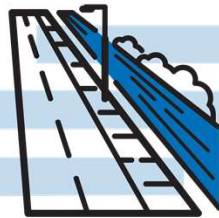
METHODOLOGY

- Reviewed previous plans and studies
- Sought expertise and ideas citywide by hosting citywide Zoom conversations widely advertised) and an online survey, resulting in 560 community-wide responses
- Combined input defined the priorities

GOALS HAVE BEEN DEFINED AS:



PUBLIC SAFETY



INFRASTRUCTURE



QUALITY OF LIFE



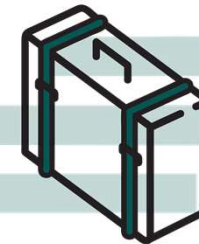
RECREATION



FISCAL HEALTH



OPERATIONAL IMPROVEMENTS

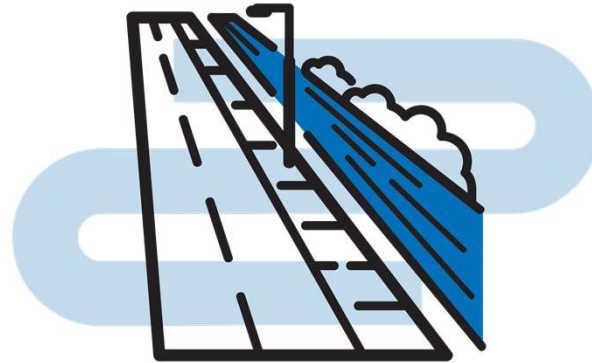


BUSINESS



PUBLIC SAFETY

**MAKE PUBLIC SAFETY A CONTINUED PRIORITY,
PROTECTING LIVES, PROPERTY AND LIVELIHOODS.**



INFRASTRUCTURE

CREATE AND IMPLEMENT LONG-TERM MAINTENANCE AND CAPITAL PLANS FOR ROADWAYS, SIDEWALKS, UTILITIES AND OTHER INFRASTRUCTURE FACILITIES TO PROMOTE LASTING QUALITY.



QUALITY OF LIFE

**ENSURE THE CITY OF VALPARAISO CONTINUES TO BE THE
BEST PLACE TO LIVE, WORK AND DO BUSINESS.**



RECREATION

**PROVIDE QUALITY FACILITIES AND PROGRAMMING TO
SERVE MULTIGENERATIONAL INTERESTS.**



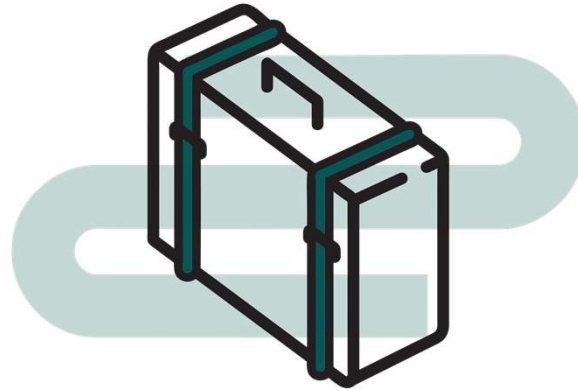
FISCAL HEALTH

**MAINTAIN LONG-TERM FINANCIAL SECURITY AND VALUE TO
OUR TAXPAYERS WITH A SUSTAINABLE REVENUE MODEL.**



OPERATIONAL IMPROVEMENTS

**CONTINUE TO IMPROVE THE LEVEL OF SERVICE AND
QUALITY OF THE USER EXPERIENCE.**



BUSINESS

SUPPORT AND EXPAND CITY OF VALPARAISO BUSINESSES TO PROVIDE SUSTAINABLE OPPORTUNITIES FOR EMPLOYMENT AND COMMUNITY SUPPORT.



PERFECT PLACE TO BE

**FOR COMPLETE STRATEGIC PLAN, INCLUDING ACTION ITEMS,
VISIT MAYOR MURPHY'S PAGE AT
VALPO.US.**