

# BIRDS OF PARADISE REQUEST FOR SPONSORS



The City of Valparaiso seeks sponsors to launch a downtown sculpture scavenger hunt, *Birds of Paradise*. Launching in May 2022, Birds of Paradise will promote engagement, culture and activity while highlighting public art and local artists. The hunt is a fun way for community members and visitors to learn more about Valpo and its feathered friends. Birds of Paradise will include ten bird sculptures, representing ten native species, hidden in key locations throughout the downtown.

Support Valparaiso public art initiatives and help this project TAKE FLIGHT by considering a sponsorship opportunity outlined below. Ranging from \$2,500 - \$250 your donation can make a positive impact and promote public art in our community through this project and beyond.

To learn more about sponsorship opportunities, view the Frequently Asked Questions on the next page. Contact Maggie Clifton at [mclifton@valpo.us](mailto:mclifton@valpo.us) or 219-477-7750 for more information.

**All sponsorship donations are tax deductible.**

**Checks may be written to "Valparaiso Arts Commission" and directed to:**

**Maggie Clifton  
Valparaiso City Hall  
166 W Lincolnway  
Valparaiso, IN 46383**

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## BIRDS OF PARADISE SPONSORSHIP FORM



Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Sponsoring on behalf of:  individual or family  business or organization

Sponsor to be listed in recognition materials as:

\_\_\_\_\_

Please submit by March 11, 2022. Email your high-resolution logo to [mclifton@valpo.us](mailto:mclifton@valpo.us) as it applies.

# BIRDS OF PARADISE

## FREQUENTLY ASKED QUESTIONS



**What is Birds of Paradise?** Launching in Spring 2022, Birds of Paradise will promote engagement, culture and activity while highlighting public art and local artists. The hunt is a fun way for community members and visitors to learn more about Valpo and its feathered friends. Birds of Paradise will include ten bird sculptures, representing ten native species, hidden in key locations throughout the downtown. This project is being spearheaded by the City of Valparaiso with support from the Redevelopment Commission, Valparaiso Creative Council, Porter County Public Library System and Indiana Audubon Society. Local artists include Chad Copeland, sculptor, and Melissa Washburn, illustrator.

**Who can sponsor?** Individuals, families, businesses and clubs are all invited to support Birds of Paradise and future public art initiatives in Valparaiso.

**Is my donation tax deductible?** All sponsorship donations are tax deductible. All donations to the Valparaiso Arts Commission Fund supports public art initiatives in Valparaiso. Upon submission, the Porter County Community Foundation will issue a gift receipt for your records.

**What are the sponsorship levels?** Available sponsorship opportunities range from \$500 to \$250 and all donations are greatly appreciated. *A limited number of Platinum and Gold level sponsorships have already been reserved – thank you!*

Silver \$500	Bronze \$250	
<b>X</b>		Listed in promotional materials including: <ul style="list-style-type: none"> <li>○ Recognition within the scavenger hunt clue guide;</li> <li>○ Recognition on website with NAME + LOGO; and</li> <li>○ Special signage with NAME + LOGO at kickoff event.</li> </ul>
	<b>X</b>	Listed in promotional materials including: <ul style="list-style-type: none"> <li>○ Recognition within the scavenger hunt clue guide;</li> <li>○ Recognition on website with NAME ONLY; and</li> <li>○ Special signage with NAME ONLY at kickoff event.</li> </ul>

**How long does my sponsorship last?** The scavenger hunt is anticipated to last about five years. This is our first time organizing a project like this so the timeline may adjust based on sculpture maintenance, community interest in expanding or offering a new scavenger hunt, or other factors.

**When is the Birds of Paradise kickoff event?** Details are still being determined. Tentatively save the date for Friday, May 13 from 4 – 7 pm at the Rotary Library Garden at Valparaiso Public Library.

**Are there other ways to contribute to the project?** You can support the project by helping to promote and encouraging Valpo residents and visitors to participate. If you have fun and creative ideas for Birds of Paradise, please contact us and share! We are open to new ideas and suggestions.